

Coming July 1: A Smarter Paratransit Experience

A New MARTA Mobility Service Platform

MARTA Mobility paratransit service plays a critical role in keeping our communities connected and accessible. As ridership and operational demands continue to grow, MARTA Mobility is undergoing its most significant transformation in decades! By transitioning to a new, modernized platform powered by RideCo, MARTA is improving how paratransit service is scheduled, delivered, and experienced.

A Better Customer Experience:

- ✓ Streamlined eligibility process
- ✓ Improved scheduling
- ✓ Real time alerts
- ✓ Rider communication tools

Greater Operational Efficiency

- ✓ Better navigation & traffic awareness
- ✓ Reduced manual tasks
- ✓ Improved service delivery
- ✓ A more reliable experience



MARTA Mobility App Available July 1:

- ✓ Book & manage rides in your smartphone
- ✓ Track rides & arrival times in real time
- ✓ Get automatic alerts to stay informed

Other Booking Options

If preferred, Mobility customers can continue to make reservations online or via phone.

 **make reservations online at**
itsmarta.com/marta-mobility.aspx

 **or by calling**
404-848-4212, 8:30 AM to 5 PM, 7 days a week.

Powered by RideCo

MARTA is proud to partner with RideCo, a leading transportation technology provider that delivers modern paratransit and on-demand mobility solutions for transit authorities across North America.



To request this information in another language or in an accessible format, call 404-848-4037 or 404-848-5665 (TTY).